

2022 ANNUAL REPORT



Our Mission

To support the catering and events industry by investing in the future of the NACE community.

Founded 1985

The Foundation of NACE is a 501(c)3 public charity. EIN 33-0203771.

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Dear Foundation of NACE Supporters,

In retrospect, 2022 was a challenging year. "Permacrisis," Collins Dictionary's 2022 Word of the Year, aptly describes the unpredictability we faced then – recovery from the pandemic, war, inflation, and climate change.

Even with these unique challenges and curveballs thrown our way, we made some significant achievements. At Experience 2022, our theme was celebrating the past, and "rebuilding the future". The Foundation formed a strategic alliance with NACE, embraced innovation, and overcame operational hurdles with the help of Shawn Elmore and Impact Association Management. We also invested another \$20,000 in the scholarship endowment fund, bringing us closer to our \$1 million goal.

As Trustees, we know our vibrant community of industry leaders, emerging professionals, entrepreneurs, and change-makers are all part of shaping the future of catering and events. The Foundation is proud of our industry partners and NACE members who work tirelessly to advance the catering and events industry, and we thank everyone for your commitment and passion.

A special thank you to all our 2022 corporate sponsors – Tito's, Premiere Events, Sterling Caviar, Instawork, and Wedding IQ as well as our members who donated to the Foundation's Giving Tree program. To all the chapters and members that made donations to the Foundation, we appreciate you!

The Foundation supports the importance of providing education, developing new leaders, and assisting our Chapters. Since 1985, we've built a legacy for future professionals, supporting NACE with over \$250,000 for student and working professional scholarships, as well as, providing chapter assistance. We thank the NACE members, chapters, donors, sponsors, and volunteers for making this possible. Your financial support helps us to fulfill our mission.

Scholarships support industry trailblazers at all levels and of all ages, including senior NACE members wanting to share their knowledge and give back to their chapters. We also fund educational programming, and in 2022 the Foundation provided chapters with \$3,000 in speaker reimbursements to equip our members with the tools and knowledge to excel in their careers and flourish.

In an ever-changing, complex world, it's important to remember our history, celebrate the present, and look towards the future. It requires creative thinking and skilled, dedicated professionals to continue to keep the future bright for our industry, and the Foundation Trustees are up for the challenge.

On a personal note, I want to recognize all the Foundation Trustees and supporters. I would never have had this opportunity without you believing in me. It's been a true honor to serve on the Foundation Board, especially as your 2022 President, and this will always be a highlight in my NACE career. Thank you for providing me with that opportunity. I wish the Trustees and Foundation continued success in their endeavors.

Warmest Regards,

Tracey B. Amernick, CPCE

2022 Foundation of NACE President

Tracey Generick, CPCE

Foundation of NACE 2022 Annual Report



2022 Foundation of NACE Board of

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Chapter Support

































Signature Speaker Series

The Foundation of NACE is known for its commitment towards education for chapters and members. The Signature Speaker Series program helps chapters bring in top-notch speakers for webinars and in-person chapter meetings. This comprehensive program is highlighted by a speaker directory, providing chapter leaders with a lineup of vetted speakers and specially negotiated rates. Additionally, resources for chapter leaders on speaker selection and management are provided.

"The Foundation of NACE Speaker Series has been the biggest life saver for our chapter and me, as Director of Programs. Coming out of COVID we felt education needed to be a top priority to keep members engaged and the Speaker Series made that possible. It is a really daunting task to find good, knowledgeable and powerful speakers...especially when so many have left the industry, but the series made it so easy! We have utilized 3 separate speakers and they have all been amazing. As I pass the baton to another Programs Director, I plan to mention this tool from the beginning so our chapter can keep moving forward. PLUS I would be remiss if I didn't mention the added bonus of the potential to earn an educational grant for using the series. We are so thankful for this tool to improve our chapter!"

Hannah Spurlock Richmond Chapter

"There were such wonderful people who attended the event and it was a great experience to speak with everyone. Jennifer did amazing with her presentation, she focused on the most important aspects of the event industry, networking, and personal happiness."

Robin Denny Greater Seattle Chapter

"You are doing an amazing job supporting the chapters. Thank you!"

Kellie Mendoza Phoenix Chapter "Thank you FON for being so supportive of our chapter's educational and membership growth."

Renee Pool Houston Chapter

"We love this program!"

Amber Scott

Austin Chapter



Education Support

In 2022, the Foundation of NACE provided support for the NACE Evolve and Experience conferences. These conferences are vital to the ongoing success of NACE members, and the Foundation is proud to sponsor them. The Foundation recognizes the importance of providing members with opportunities to learn, grow and connect with other professionals in the industry.

Moving forward, the Foundation of NACE remains committed to supporting NACE and its members in advancing their careers and the industry as a whole. We understand the value of investing in our community and providing the necessary resources to facilitate professional growth. We will continue to work alongside NACE to ensure that members have access to the tools and resources they need to succeed.







Scholarships

Foundation of NACE scholarships provide aid that supports tuition, travel, leadership training, and professional development to those who want a career in the catering and events industry.

The **Vince DeFinis Scholarship Program** honors the founder of the first NACE chapter, Vincent DeFinis, CPCE, of NACE in Philadelphia, and is designed to offer support to undergraduate students in the hospitality industry. The Vince DeFinis Scholarship is the Foundation's most prestigious student scholarship.



Grace Schuler Drexel University Philadelphia, PA

"As I work my way through Drexel University's five-year hospitality management program, I will think of you often as it is thanks to you that I will be able to focus more on my classes and less on my financial situation. While it is a difficult time for everyone in the hospitality field due to the past two-plus years wreaking havoc on the industry, I am still motivated by the idea of developing events that resolve hard issues and find solutions for those in need. I believe with this career I can make a difference that can improve lives. It is also a great honor to be awarded a scholarship related to my chosen field and I appreciate you making it available through NACE."

The **Foundation of NACE Scholarship** provides support to student members and members in the hospitality industry who demonstrate leadership abilities.



Erin DarisaySan Diego, CA

"I plan to use the scholarship to attend Experience 2022 and to take the necessary classes to study then take the CPCE exam this year. I also plan on continuing my education and taking hospitality and leadership classes so that I can better participate on the San Diego NACE board of directors and mentor up-and-coming leaders."



Erin Dennis, CPCE Charlotte, NC

"I am deeply honored to be the recipient of the 2022 Foundation of NACE Scholarship. NACE has been a very special part of both my professional and personal life for the last 26 years. As, the longest member of our chapter, I am a mentor, leader, and connector to our members, and I am eager to share with my chapter everything I learn at the Experience Conference in Orlando. I am truly grateful for this opportunity."

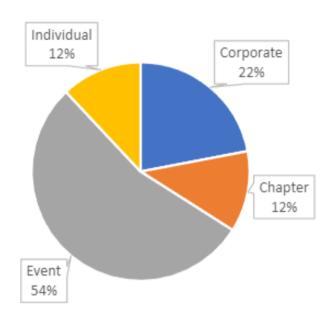


FOUNDATION OF NACE COMPARATIVE BALANCE SHEET

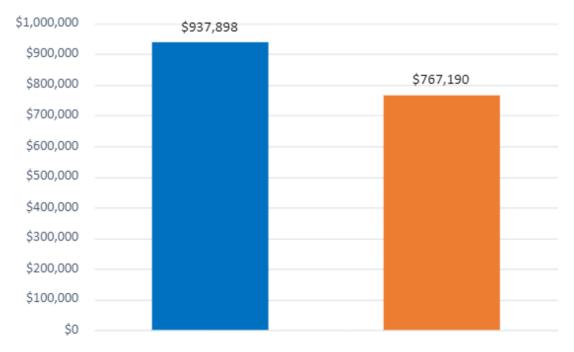
		December-22			December-21		
ASSETS							
C	urrent Assets						
	PNC Operating	\$	54,297		\$	36,892	
	PNC Endowment		-			-	
	Wells Fargo MM Endowment		-			-	
	Wells Fargo Mut Funds Endowment		767,189			937,898	
	HKR Fund						
To	otal Current Assets		821,486			974,790	
0	ther Receivables					1,225	
TOTAL ASSETS		\$	821,486		\$	976,015	
LIABILITIES & NET ASSETS							
Liabilities							
C	urrent Liabilities						
	Accounts Payable	\$	5,725		\$	4,169	
	Deferred Revenue		800			-	
To	otal Current Liabilities		6,525			4,169	
Total Liabilities			6,525			4,169	
Net Assets							
U	nrestricted Net Assets-Beg of Year		971,846			886,793	
Re	estricted - Suttman Fund		-			-	
Ce	ertification Program		-			-	
Re	estricted Net Income (Loss)-Current Year		-			-	
N	et Income (Loss)-Current Year		(156,885)			85,053	
Total Net Assets			814,961			971,846	
TOTAL LIABILITIES & NET ASSETS		\$	821,486		\$	976,015	



Funding Sources



Endowment





Individual Donors

The Foundation of NACE receives the support of many catering and event professionals. We would like to thank our most generous donors.

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